

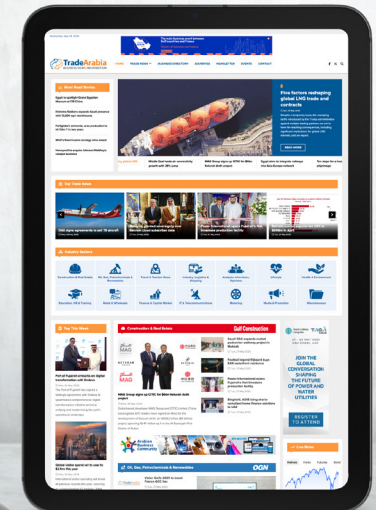
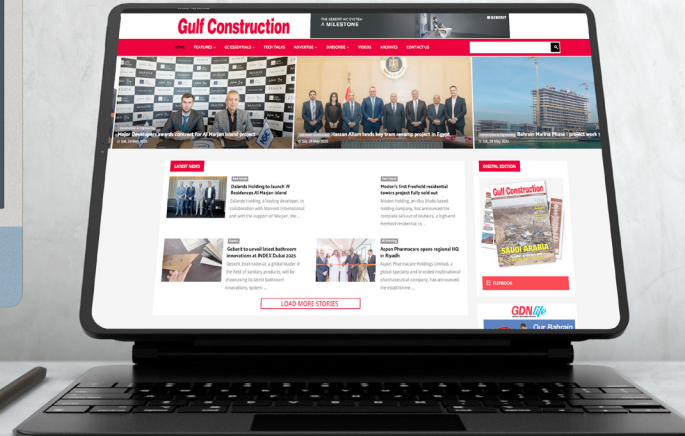
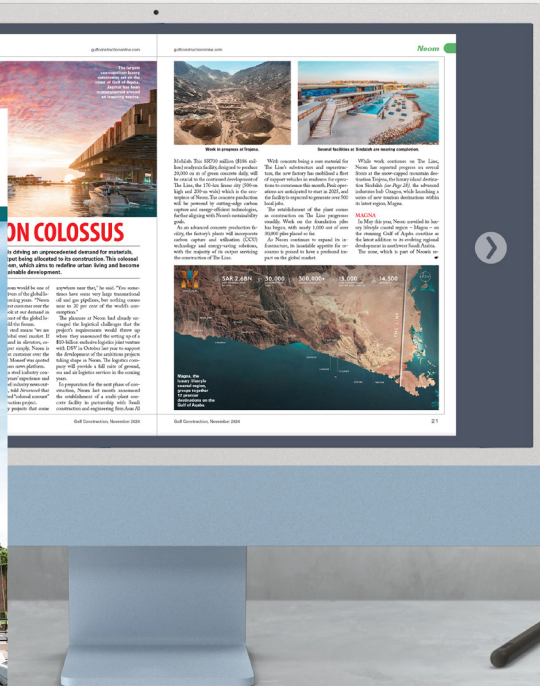
Gulf Construction

www.gc-worldwide.com

Linked to



A component of



Regional Coverage/Global Reach

A New Digital Standard in Construction Media

Our reimagined platform transforms how readers engage with construction content. With a seamless blend of video, audio, and interactive features, the new Gulf Construction doesn't just describe products and projects—it brings them to life.

Whether it's a building material being tested, a piece of equipment in action, or a project site walkthrough, editorial and advertising content now features rich multimedia storytelling that offers depth, clarity, and real-world context.

Advertisers now have the power to showcase their products in action – being manufactured, installed, or deployed – through high-impact video presentations that elevate engagement and generate stronger market interest.

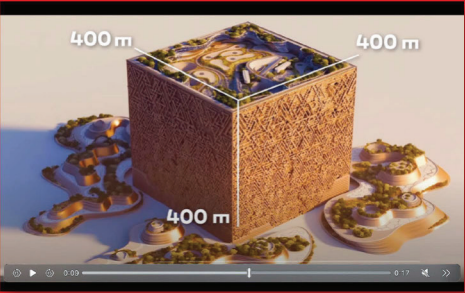
This is not just advertising; it's a total product experience.



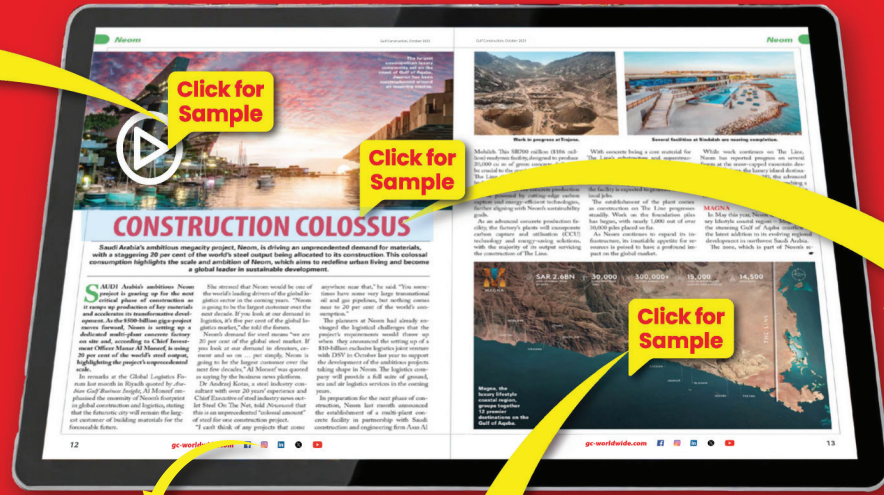
Read, Listen, Watch and Follow



Pop-up videos featuring the latest news and intriguing stories, all with fully customisable user controls



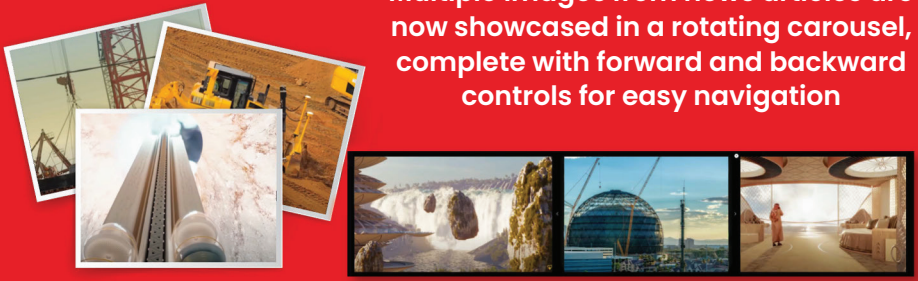
Adverts and Editorials are now more interactive than ever!. They seamlessly transition into videos, giving users full control over volume, playback (forward/backward), pause, and fullscreen options



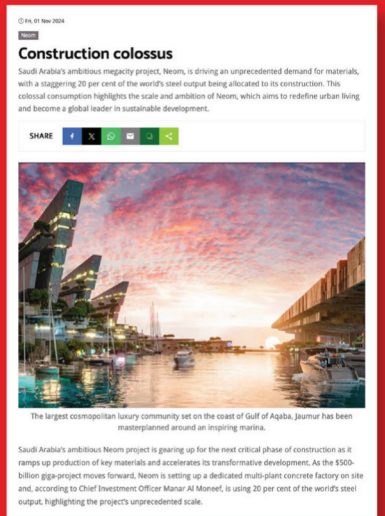
Click for Social Media links



Multiple images from news articles are now showcased in a rotating carousel, complete with forward and backward controls for easy navigation



Click on a headline to view the story in a more reader-friendly format, complete with images

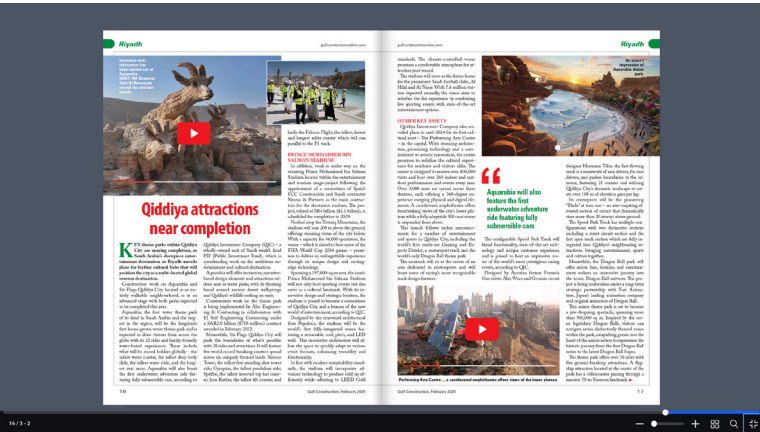


Click for Sample

When an article features an 'ear' icon, you can choose to have it read aloud to you

Gulf Construction: Goes Fully Digital: A Bold New Era begins

For over 45 years, Gulf Construction has set the benchmark for authoritative, in-depth coverage of the GCC's building and construction sector. Now, this trusted industry voice has evolved into a cutting-edge digital multimedia platform - one that is informative and immersive.



Scan or click on QR code to visit GC interactive pdf

Gulf Construction

Reg No. 1 GC 027 • VOL 45 • No. 11 • NOVEMBER 2024 • BD3.5 | KD3 | R03.5 | QR35 | SR35 | Dh35

www.gulfconstructiononline.com

Northern Emirates

Big 5 Global

Saudi Build

Hotels & Luxury Property

Mega-disrupters in Projects

Crushers & Screens

Just Out

NEOM

PDF/Digital Rates

Gulf Construction's Digital edition incorporates multimedia facilities to allow for either multiple imagery or video presentations embedded within any booked advertisement.

The rates also include banner advertising on the Gulf Construction and Trade Arabia websites as well as on the daily newsletters published within the specific month.

Email distribution to 50,000 industry professionals throughout the world who have a serious interest in the GCC region with over 60,000 users on the websites each month.



50,000 Email distribution

Email distribution to 50,000 industry professionals throughout the world who have a serious interest in the GCC region.



60,000 users

Over 60,000 users on GC & Trade Arabia each month.

Truly Global. Deeply Local.

Our transformation also comes with expanded reach.

This unmatched distribution ensures that your message reaches decision-makers, specifiers, contractors, and construction professionals from the heart of the Gulf to key global markets. It's a platform that combines local depth with global visibility, making Gulf Construction the ideal choice for brands aiming to make an impact at scale.

Welcome to the new Gulf Construction: immersive, interactive, and international



REACH

Readership

Online: 1,343,050 page views per year | Users 680,429

Gulf Construction

386,721
page views per year

181,653
users



www.gc-worldwide.com



956,329
page views per year

498,776
users



TradeArabia.com

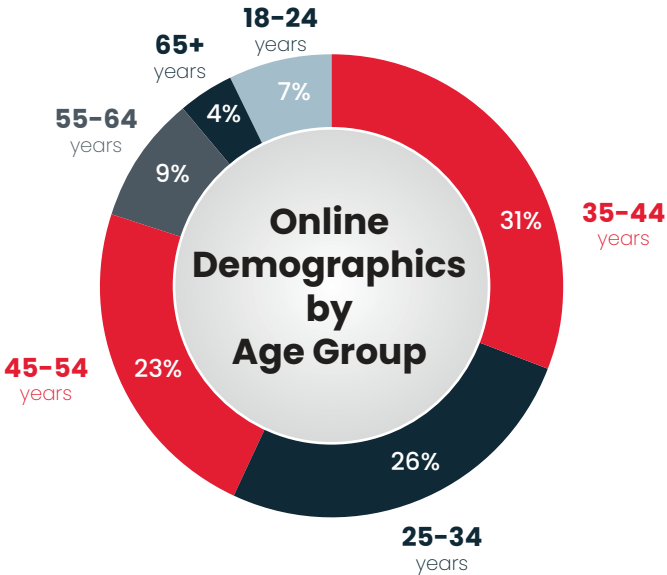
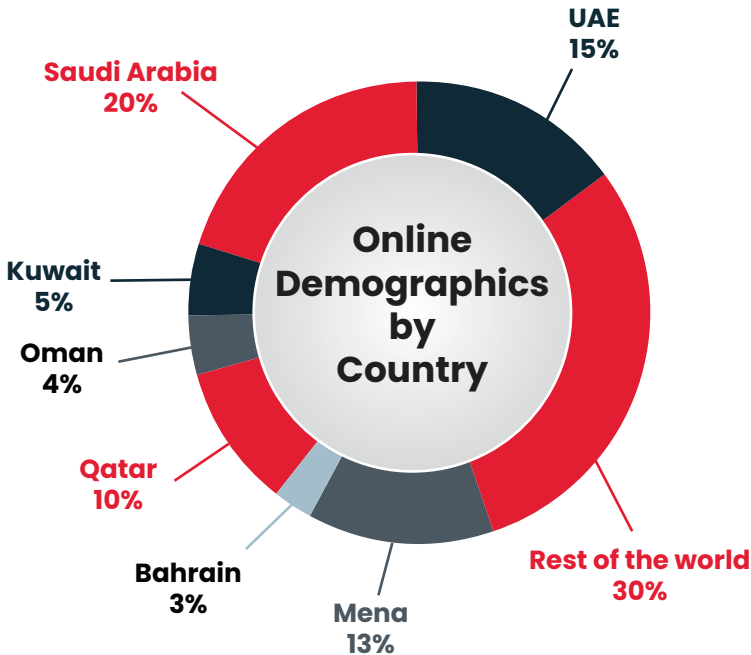
Reader Profile

- Civil Engineering Contractors.
- Sub-Contractors.
- Specifying Consultants.
- Interior Designers.
- Architects and Surveyors.
- Government Departments and Public Works Authorities.
- Importers / Distributors of Plant and Equipment, Building Materials.
- Construction Professionals.
- Manufacturers

Continued Readership

Gulf Construction attracts an online readership of an average of 17,000* visitors per month. The magazine's online presence takes news, product information and our advertisers' messages to a wider audience of construction professionals, all of whom have a serious interest in the region's building and construction sector.

*Source: Google Analytics





The inclusion of the Arabian Business Community (ABC), the region's fastest growing interactive business resource will also enable companies to promote themselves across a multitude of sub-sectors of the market, ensuring top-of-mind positioning in hundreds of business referrals – a total of over 7 million in a year.



Scan QR
code or visit
abc-gcc.net



Construction Categories

1,904,964 VISITS

376,232 USERS



GC Media Programmes

	Sponsorship	Partnership	Associate
Media Sponsors	Limited Number of Companies	Limited Number of Companies	Limited Number of Companies
Masthead Logo	Website and Social Media + Newsletters	—	—
Adverts	5 Full Pages (per month)	3 Full Pages Adverts (per month)	2 Full Pages Adverts (per month)
Editorial	Across all of Hilal Media Platforms	Across all of Hilal Media Platforms	Gulf Contruction Media Platform
Social Media Post	1 Daily	3 Weekly	1 Weekly
Dedicated Editorial Executive	✓	—	—
Videography/Photography	Monthly	Quarterly	2 per Annum
Hilal's Media Mailing Lists	Weekly Access	Monthly Access	Quarterly Access
Creative Services (copy generation)	✓	✓	—
ABC Premium Listings	Unlimited Premium Listings	6 Premium Listings	3 Premium Listings
Price per Annum	US\$ 80,000	US\$ 64,000	US\$ 32,000

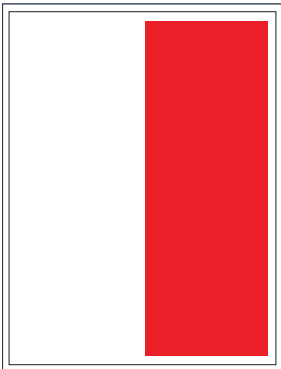
Multimedia Digital Rates and Specifications



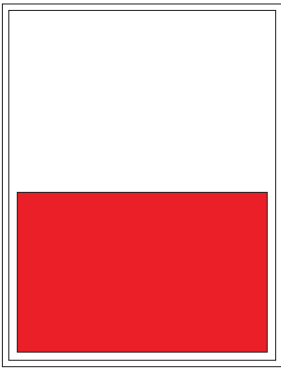
Cover *(front & inside cover)*
Home page Banner
Trade Arabia Banner
Newsletter Leaderbord
Social Media Post
EDM
Premium Partner



Inside Pages
Leaderboard
Trade Arabia Banner
Social Media Post



Half Page (Vertical)
Social Media Post



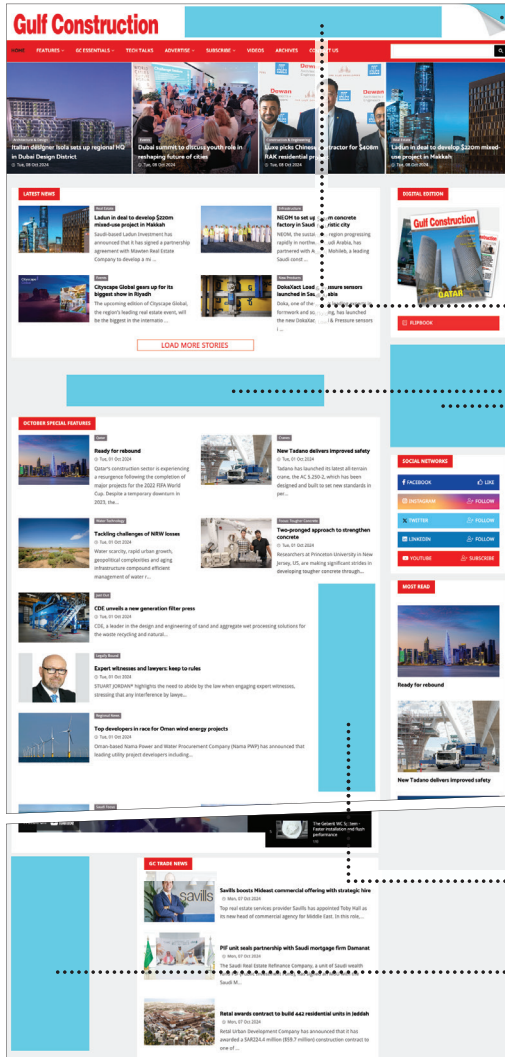
Half Page (Horizontal)
Social Media Post

Advertising Size	US\$*	BD*	SR*	KD*	AED*
Cover <i>(front & inside cover)</i>	9,309	3,500	34,906	2,852	34,185
Back Cover	6,117	2,300	22,939	1,874	22,465
Inside Cover	3,191	1,200	11,968	978	11,721
Inside Page	2,660	1,000	9,973	815	9,767
Half Page	1,596	600	5,984	489	5,860

Supply digital artworks in Adobe Acrobat PDF high resolution, with font converted to outline and all file information to be outside of the crop marks.

*(Subject to VAT)

Website Products & Pricing



Pop-Up

640 x 480 pxl
US\$ 1,600, BD 600 per week

Page Peel (Exclusive Position)

700 x 700 pxl (large image)
100 x 100 pxl (small image)
US\$ 1,060, BD 400 per week

Leaderboard (Home Page)

728 x 90 pxl
US\$ 762, BD 287 per week

Expandable Leaderboard

Small - closed state (728x90 px)
Large - opened state (728x400 px)
US\$ 960, BD 362 per week

Leaderboard (Inside Pages)

728 x 90 pxl
US\$ 900, BD 340 per week

Divisional Banner

728 x 90 pxl
US\$ 465, BD 175 per week

MPU/MREC

300 x 250 pxl
US\$ 665, BD 250 per week

Skyscraper

160 x 600 pxl
US\$ 795, BD 300 per week

Space Banner

220 x 550 pxl
US\$ 530, BD 200 per week

Daily Newsletter Products & Pricing



Daily Newsletter Leaderboard

728 x 90 pxl - Header
US\$ 800, BD 300 per week

23,000

**Email- Electronic Directmail
Marketing to Dedicated Database**

Daily Newsletter Space Banner

220 x 550 pxl
US\$ 465, BD 175 per week

Daily Newsletter Leaderboard

728 x 90 pxl - Footer
US\$ 400, BD 150 per week

2026 Editorial Calendar

JANUARY

- REGIONAL REPORT: Eastern Province of Saudi Arabia
- COUNTRY REPORT: Bahrain
- Industrial Construction
- Protective Coatings
- Doors and Windows
- Security and Safety
- Roofing
- EVENT: Big 5 Construct Saudi
- EVENT: ifat Saudi

FEBRUARY

- CITY REPORT: Riyadh
- Architectural Ironmongery
- Ceilings, Floors and Partitions
- Ceramics and Sanitary Ware
- Emerging Technologies
- Mechanical, Electrical and Plumbing (MEP)
- Roads and Bridges
- EVENT: 3rd Roads, Bridges & Tunnels KSA Forum

MARCH

- CITY REPORT: Dubai
- German Construction Expertise
- Drainage and Sewerage
- Heavy Plant & Machinery
- Excavators
- Fire Protection
- Rebar
- The Cement Industry
- Industrial Doors and Gates
- EVENT: MosBuild

APRIL

- COUNTRY REPORT: Kuwait
- Air-Conditioning and Refrigeration (HVACR)
- Bricks and Blocks
- Carpets and Floor Coverings
- Concrete Technology
- Connected Construction
- Energy Infrastructure
- Green Buildings
- Loaders
- EVENT: Gulf Steel Expo
- EVENT: MEE
- EVENT: Saudi Projects
- EVENT: Leap

MAY

- COUNTRY REPORT: Saudi Arabia
- Cladding and Facades
- Geomembranes and Geotextiles
- Pumps, Valves and Compressors
- Hardwood, Softwood and Plywood
- Kitchens
- Trucks
- Digitalisation
- EVENT: Big 5 Construct Saudi

JUNE

- COUNTRY REPORT: Oman
- Special Report: Construction Goes Green
- China's Construction Expertise
- Forklifts and Telehandlers
- Railway Construction
- Corrosion
- 3D Imaging and ICT
- Lighting
- Marble and Granite
- Lifts and Escalators
- Quarrying
- EVENT: INDEX Dubai
- EVENT: Middle East Rail, Dubai
- EVENT: International Hardware Fair
- EVENT: Saudi Giga Projects

JULY

- Special Feature: Women in Construction
- Turkish Construction Expertise
- Air Control and Ventilation
- Airport Construction
- Dredging and Land Reclamation
- Steel
- Interiors
- Tensile Membrane Structures
- 3D Printing

AUGUST

- REGIONAL REPORT: Abu Dhabi
- India's Construction Expertise
- Waste Water Treatment
- Cables
- Cables & Data Centres
- Landscaping
- Facilities Management
- Operation and Maintenance
- Pipes
- Access Equipment

SEPTEMBER

- SPECIAL FEATURE: #SaudiMade – Construction, Interiors, Products & Services
- CITY REPORT: Makkah and Madinah
- Compaction and Paving Equipment
- Chemicals in Construction
- Power Generation (and Generators)
- Modular Buildings
- Saudi Event Show
- Partitions
- Leisure Facilities
- EVENT: Jeddah Construct, Jeddah
- EVENT: INDEX Saudi Arabia, Riyadh
- EVENT: Saudi Event Show
- EVENT: Global Infrastructure Summit, Riyadh

OCTOBER

- COUNTRY REPORT: Qatar
- CITY REPORT: Riyadh
- USA's Construction Expertise
- Cranes and Hoists
- Drilling and Tunnelling
- Glass and Metal
- BIM
- Precast Concrete
- Water Technology
- EVENT: FABEX

NOVEMBER

- REGIONAL REPORT: The Northern Emirates
- CITY REPORT: NEOM – The City of the Future
- Solar Energy
- Crushers, Screens & Concrete Batching Equipment
- Hotels and Palaces
- Paints and Coatings
- Waterproofing
- EVENT: Saudi Build, Riyadh
- EVENT: Cityscape Global, Riyadh
- EVENT: Big 5 Global, Dubai

DECEMBER

- CITY REPORT: Jeddah
- Transport and Materials Handling
- Bathrooms
- Environmental Protection
- Facades
- Insulation
- Plastics in Building Materials
- Building Management Systems
- Scaffolding & Formwork
- EVENT: Black Hat Mea, Riyadh

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Gulf Construction Magazine



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Al Hilal Group

Head Office: Bahrain

Al Hilal Publishing & Marketing Group

P.O. Box 1100, Manama

Kingdom of Bahrain

Tel: +973 1729 3131

Fax: +973 1729 3400

E: hilalad@tradedearabia.net

Regional & International Offices

DUBAI – UAE

Hilal Al Khaleej Advertising

Tel: +971 55 419 3843

E: hilalad@tradedearabia.net

AL KHOBAR – SAUDI ARABIA

Al Hilal Group

Tel: +966 54 9474 257

E: hilalad@tradedearabia.net

UNITED KINGDOM

Crescent Publishing Ltd

Tel: +44 208 943 3630

Fax: +44 208 943 3701

E: post@crescentpublishing.co.uk

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